

## Executive- Video Editor (Digitization Team) , Mumbai, Maharashtra

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### Background:

Sterlite EdIndia Foundation (EdIndia) is a non-profit organization with the aim to enhance the quality of education in India. We empower teachers, administrators, and communities to enhance the classroom learning experience by leveraging technology and data analytics. Our strong understanding of grassroots challenges helps us in designing innovative tools, solutions, and frameworks to improve the educational landscape in the country. It has been provided incubation support by Sterlite Power Transmission Limited and its group companies.

**Our Vision:** Every child in the country has access to quality education.

**Our Mission:** To empower educators by enhancing teacher capabilities and fostering a culture of data-driven decision-making within the public education system

### We realize our vision and mission through the following key initiatives:

- 1. Teacher Education Program:** Preparing teachers of the future by building the capacity of pre-service and in-service teachers. This includes private B.Ed institutes, District Institutes of Education and Training (DIETs), district-level officials.
- 2. Data Analytics Support Program:** Driving a culture of data-driven decision-making in the public education system
- 3. Community Empowerment Program:** Empowering the parents and communities to become active stakeholders in their children's learning journey

We are currently present in six states of India- Maharashtra, Rajasthan, Chhattisgarh, Tripura, Uttarakhand, and Arunachal Pradesh.

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As part of its scale-up plans, EdIndia is expanding its team and is seeking to recruit an **Executive-Video Editor (Digitization team)** who will play a crucial role in producing high-quality video content for digital learning materials.

### Job Description and Responsibilities

**It is a full-time position with probation for an initial period of 6 months.** The role involves editing and enhancing videos, collaborating with the team to align content with project objectives, and ensuring high-quality output for educational content.

### Key tasks being:

- Ensure high-quality video production and editing by working closely with the team to develop engaging course content.
- Edit and mix video footage to produce polished and professional outputs that align with creative and educational goals.
- Collaborate with designers, animators, and content developers to ensure seamless integration of visuals, animations, and audio into digital learning materials.

- Follow structured workflows and project guidelines to maintain consistency in video storytelling and quality.
- Enhance videos with creative storytelling techniques, including smooth text animations and transitions.
- Suggest and implement innovative video editing methods to optimize engagement and improve learning outcomes.
- Re-edit and refine existing video projects based on feedback to enhance clarity, flow, and storytelling impact.
- Develop and manage an end-to-end presets library, ensuring efficient workflow and organized asset management.
- Facilitate and monitor video content across digital platforms, ensuring usability, engagement, and quality control.
- Leverage expertise in live streaming and OBS for relevant projects, supporting smooth execution.
- Additional responsibilities may be assigned as per the evolving needs of the organization.

#### **Desirable Skills :**

- Strong communication skills, with the ability to express ideas clearly and persuasively in writing and speaking.
- A creative mindset with a penchant for developing innovative video editing techniques and optimizing workflows.
- Ability to collaborate effectively in a team-oriented, non-hierarchical environment, working closely with designers, animators, and content developers.
- Strong organizational skills to manage schedules, track project progress, and ensure high-quality video outputs.
- Proficiency in video storytelling, sequencing, and post-production techniques to create compelling content.
- Technical expertise in video editing software, with a willingness to learn and adapt to new tools as needed.
- Experience in creating both short and long videos, with exposure to the development sector being desirable.
- Adaptability and openness to taking on additional responsibilities as per the evolving needs of the organization.

#### **Qualifications :**

- Minimum 2+ years of experience in video editing, with professional courses in video production being an added advantage.
- Proficiency in Adobe Premiere Pro, Photoshop, and Audition.
- Familiarity with Adobe After Effects, Illustrator, and OBS..

#### **Number of Position(s): 1**

- **Location:** Mumbai, Maharashtra.

**In case you are interested please click to apply at - <https://forms.gle/f1yuhc13TtsLyEwy7>**