

## Executive- Animator (Digitization Team), Mumbai, Maharashtra

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### Background:

Sterlite EdIndia Foundation (EdIndia) is a non-profit organization with the aim to enhance the quality of education in India. We empower teachers, administrators, and communities to enhance the classroom learning experience by leveraging technology and data analytics. Our strong understanding of grassroots challenges helps us in designing innovative tools, solutions, and frameworks to improve the educational landscape in the country. It has been provided incubation support by Sterlite Power Transmission Limited and its group companies.

**Our Vision:** Every child in the country has access to quality education.

**Our Mission:** To empower educators by enhancing teacher capabilities and fostering a culture of data-driven decision-making within the public education system

### We realize our vision and mission through the following key initiatives:

- 1. Teacher Education Program:** Preparing teachers of the future by building the capacity of pre-service and in-service teachers. This includes private B.Ed institutes, District Institutes of Education and Training (DIETs), district-level officials.
- 2. Data Analytics Support Program:** Driving a culture of data-driven decision-making in the public education system
- 3. Community Empowerment Program:** Empowering the parents and communities to become active stakeholders in their children's learning journey

We are currently present in six states of India- Maharashtra, Rajasthan, Chhattisgarh, Tripura, Uttarakhand, and Arunachal Pradesh.

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As part of its scale-up plans, EdIndia is expanding its team and is seeking to recruit an **Executive-Animator (Digitization Team)**, who will play a crucial role in developing high-quality animations for educational content.

### Job Description and Responsibilities

**It is a full-time position with probation for an initial period of 6 months.** S/he will be responsible for creating character, object, and text animations, collaborating with the team to enhance visual storytelling, and supporting digital learning experiences.

### Key tasks being:

- Ensure the development of high-quality character, object, and text animations in coordination with the team, maintaining smooth and expressive motion.
- Work closely with designers, video editors, and content developers to ensure seamless integration of animations into digital learning materials while maintaining the creative vision.
- Assist in character and environment animation by implementing rigging and skinning techniques to meet project needs, ensuring smooth and expressive motion.
- Provide creative inputs and suggest innovative storytelling techniques to enhance animation quality, making content more engaging for learners.

- Revise and refine animations based on feedback, maintaining consistency in quality and design.
- Develop and manage an end-to-end design, animation, and presets library, ensuring efficient workflow and asset organization
- Facilitate and monitor animation content across digital platforms, ensuring usability and engagement while leveraging expertise in live streaming and OBS for relevant projects.
- Additional responsibilities may be assigned as per the evolving needs of the organization

#### **Desirable Skills :**

- Strong communication skills with the ability to express ideas clearly and persuasively in writing and speaking.
- Creative mindset with a penchant for developing innovative animation techniques, optimizing workflows, and improving storytelling.
- Ability to collaborate effectively in a team-oriented, non-hierarchical environment, working closely with designers, editors, and other stakeholders.
- Strong organizational skills to set priorities, manage schedules, track project progress, and ensure high-quality outputs.
- Proficiency in conceptualizing and executing engaging animations that align with project objectives.
- Technical expertise in animation software, with a willingness to learn and adapt to new tools as needed.
- Experience in creating both short and long animations, with exposure to the development sector being desirable.
- Adaptability and openness to taking on additional responsibilities as per the evolving needs of the organization.

#### **Qualifications :**

- Minimum 2+ years of experience in animation, with professional courses in animation being an added advantage.
- Proficiency in Adobe After Effects, Adobe Illustrator, Adobe Photoshop, and Character Animator.
- Familiarity with Adobe Premiere, Adobe Audition, and OBS.

#### **Number of Position(s): 1**

- **Location: Mumbai, Maharashtra.**

**In case you are interested please click to apply at - <https://forms.gle/pNfMiAW5Uazgt6w28>**